



MASTER OF

Business Administration

- Imagine Your Opportunities & Possibilities
- Accelerate Your Career Path
- Increase Your Marketability & Competitiveness
- Enhance Key Skill Areas and Salary Potential

Designed for Aspiring Group Leaders

For students seeking flexibility based upon a sound and broad knowledge base, SFBU's Master of Business Administration program may be taken on either a full-time or part-time basis. You may also mix and match in-person and online courses, or choose to take courses 100% online.

Learn From the Experts

Our faculty and their Silicon Valley experience will help you master adaptable techniques, and gain a portfolio of decision-making capabilities which can be deployed to meet the wide-ranging challenges of a dynamic business world staged with diverse, multicultural, and global business interactions.

Change Careers or Expand Your Expertise

Students and working professionals (including engineers) who wish to migrate from individual contributors to strategic leadership positions are welcome in SFBU's MBA program.

Personal & Friendly SFBU Experience

Throughout your learning journey whether it be to start your own business, consult on the side, or improve your corporate career, SFBU's low student to faculty ratio, small class size, and campus means you have the opportunity to really get to know your fellow students, instructors, and to work your personal interests into course projects.



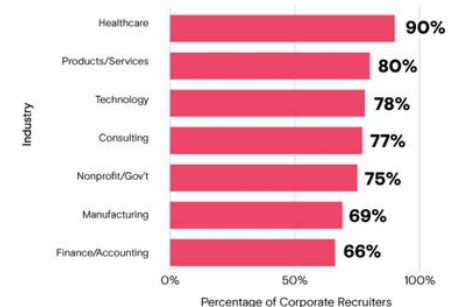
SFBU

Curriculum Sampler

- MGT500 Risk Management
- MGT501 Project Management
- MGT542 Technology and Product
- MKT541 Management Strategic Marketing
- MKT545 Global Trade and Operations
- FIN510 Investment Analysis
- FIN580 Portfolio Management
- ACC512 Federal Taxation of Business
- BAN470G Intro to Machine Learning Based Prediction Modeling and Forecasting

MBA Benefits

According to Matt Hazenbush in his June 3, 2020 article for MBA.com, Employers Explain Why MBA Salaries Are So High, there are several drivers behind the attractiveness of MBAs. And, the GMAC 2020 Corporate Recruiters Survey confirms the appeal of graduate business degrees.



Source: GMAC (2020), Corporate Recruiters Survey. Global responses (n=877).



SAN FRANCISCO BAY UNIVERSITY

WE ARE



THE BAY



**SAN FRANCISCO BAY
UNIVERSITY**

**EARN YOUR DEGREE ONLINE
OR ON CAMPUS**

**For more information about
Master of Business
Administration (MBA)**

Scholarships & Grants Available

SFBU offers generous scholarships and grants that can make your degree practically FREE. Apply for scholarships that offer up to full tuition discounts. Available for qualified domestic and international students.

WSCUC Accreditation

San Francisco Bay University is accredited by the WASC Senior College and University Commission (WSCUC), 1080 Marina Village Pkwy, Suite 500, Alameda, California 94501, (510) 748-9001.

Completing Your MBA Fast

You can complete your MBA (36 trimester units) in as little as 3 trimesters (one calendar year) by taking 12 units/4 courses per trimester. You may mix and match in-person and online courses, or choose to take courses 100% online.

"I started the program in Spring 2022. The industry-focused curriculum at SFBU is providing me with real-world knowledge for an impactful career."

John Odebode, MBA Student

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