

SFBU

CONNECTION

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“SFBU Welcomes Students Back for Spring Trimester”

Journal of Accountancy article featuring SFBU Dean James Connor

SFBU Student Life: Clubs!





SFBU WELCOMES STUDENTS BACK FOR SPRING TRIMESTER

San Francisco Bay University is pleased to announce the return of its students for the spring trimester. As the university continues to adapt to the changing needs of higher education, it is excited to offer a variety of in-person and online classes to meet the diverse needs of its student body.

"We are delighted to welcome new and existing students back to campus and offer a range of learning options," said Paul Choi, Executive Vice President of San Francisco Bay University. "We understand that every student has unique needs and preferences, and we are committed to providing a flexible and supportive learning environment."

The spring trimester at San Francisco Bay University will feature a blend of in-person and online classes, allowing students to choose the learning format that works best for them. The university has also expanded its support services, including tutoring, mental health resources, and career development assistance, to help students succeed academically and professionally.

One exciting new course offering in Spring 2023 is "Management of Innovation," which is highly relevant for Silicon Valley, and taught by well-regarded Professor Reginald Duhé.

Choi continued, "We are confident that our students will have a successful spring trimester and continue to gain high-quality skills, experiences, and mentorship to prepare them for a bright future."

San Francisco Bay University is looking forward to a productive and successful spring trimester with a fantastic group of new students, and is ready to welcome students back with open arms.



JOURNAL OF ACCOUNTANCY ARTICLE FEATURING SFBU DEAN JAMES CONNOR

"Our university degree-seeking students prefer live interaction as part of the learning experience over the convenience of pre-recorded classes." James Connor, Dean, School of Business at SFBU

San Francisco Bay University Dean James Connor was featured in the Journal of Accountancy article, "How COVID-19 changed the way we teach," written by Dawn Wotapka.

The article highlights the views of faculty members from various universities on positive and negative changes in academia since COVID-19, and how these changes affect learning today.

While the article discusses positive changes, such as access for those who cannot attend in person, James Connor, Dean of SFBU's School of Business and Information Technology, has a different take: "Our university degree-seeking students prefer live interaction as part of the learning experience over the convenience of pre-recorded classes."

Connor discusses how paper handouts and lecturing with a whiteboard are becoming a thing of the past. Sending students PDFs has become much more prevalent, but this practice results in a less interactive learning experience.

Students have adapted to taking online quizzes and tests, but in turn, the risk of cheating has increased. To manage this risk, tests are being reformatted: "The design of tests has changed from an emphasis on fact-checking to more critical thinking and knowledge synthesis questions, because synthesis questions are harder to plagiarize," Connor explains.

As online learning becomes more popular, fewer students are building communities on campus. Connor believes that the most popular clubs will continue with online meetings. However, others will not. He says, "Students will broaden their networks in person and digitally. Still, networking based on social media may not be as lifelong as in the past."



James Connor, Dean, School of Business & Information Technology at San Francisco Bay University

Read the full Journal of Accountancy article by Dawn Wotapka here:

How COVID-19 changed the way we teach

Student Life: Clubs!

SFBU's officially-recognized student organizations are filled with eager students who want to connect with their fellow students, faculty, administrators, and the broader San Francisco Bay University community. They serve as a forum for

like-minded students to gather and discuss certain topics and help each other succeed academically and professionally. SFBU aids in creating these organizations to improve students' lives. The university encourages students to become involved in campus activities, gain new experiences, and enjoy their time at university. Students should expect nothing less from a premier San Francisco area university.

SFBU's Chapter of Toastmasters International

Toastmasters International was established in 1924 as a non-profit organization that helps members gain skills and confidence in public speaking and making presentations. The SFBU chapter encourages the development of solid communication skills needed in all facets of life. Become a confident public speaker.

The Institute of Electrical and Electronics Engineers (IEEE)

(IEEE) is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity. IEEE is highly recommended for computer science and engineering students who wish to develop their knowledge of the field and who are looking for an opportunity to interact with fellow professionals. IEEE's core purpose is to foster technological innovation and excellence for the benefit of humanity. IEEE will be essential to the global technical community and to technical professionals everywhere. It is often recognized for the contributions of its members to technology, who are always working to improve global conditions.

Career Club

SFBU's Career Club aims to boost students' networking, interviewing, career planning, and job search skills in a holistic and fun manner. The group engages in discussions about current job opportunities and trends, using BLS and other sources. The group's mission is to help students find a job with confidence and ease related anxieties. Volunteers from the alumni network and local professional industries support the group by sharing their career journeys and providing best practices. They help members develop confidence in networking and offer tips for job market success. Plan for long-term success with the Career Club.



WE ARE THE BAY

CONTACT SFBU

510-803-SFBU

admissions@sfbu.edu

<https://sfbu.edu/>

161 Mission Falls Ln,
Fremont, CA 94539 USA

Mon-Fri:
9:00a.m. - 5:30p.m.
Closed:
Saturday and Sunday



CONNECT WITH SFBU ON SOCIAL MEDIA

Connect with our social media channels to stay updated with news and happenings, and comment about what makes SFBU a great place to live and learn.



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UPCOMING EVENTS

FEB. 1ST

CPT Informational Meeting

FEB. 8TH

Student/Staff Game Night

MARCH 6TH

Job Skills Workshop
Resume & Cover Letter

